



Dear corporate sponsor,

We are writing to officially request your company's participation as a corporate sponsor for the New England Society of Allergy educational programs.

### UPCOMING NESAS EDUCATIONAL PROGRAMS:

April 3<sup>rd</sup>, 2020 – Westford Regency Conference Center, Westford, MA

October 3 & 4, 2020 – MGM Springfield, Springfield, MA

These meetings provide unbiased CME and CEU accredited presentations for our 160 members and their nursing, support staff. The average attendance for the Nurses meeting exceeds 140 nurses, NP's, MA's and RRT's from the New England region. Detailed information and brochures for all our meetings can be found posted on our website at: [www.newenglandsocietyofallergy.org](http://www.newenglandsocietyofallergy.org).

Exhibit areas will be set up in adjoining areas to the presentations to meet CME credentialing standards. Corporate sponsors will be allowed to set up exhibit tables in an adjacent area and attendees will be able to interact with the representatives during several meeting breaks, breakfast and/or lunch. Sales representatives will be welcome to attend the educational sessions and can join us for poster session and the Fall Society Dinner (2 person max), providing the representative remove any name tags with corporate logo's or pharmaceutical drug names. The New England Society of Allergy takes all the appropriate actions to adhere to the policies and procedures outlined by our CME committee. Our CME committee complies with Standards for Commercial Support of NESAs Continuing Medical Education which is in accordance to the ACCME Standards for Commercial Support guidelines.

Exhibit fees are \$1250 per company per meeting or \$2300 for both the Spring and Fall meetings of the same calendar year. The fees cover the expenses such as exhibit area set up, meeting room costs, as well as underwriting a small portion of the on-site administration fees. Each NESAs member pays dues and a fee to attend the meeting to cover the cost of their own meals, beverages and CME recording with the AAAAI.

Payment can be made directly on the NESAs website: <http://www.newenglandsocietyofallergy.org/meetings/exhibitors/> with forms emailed to [nesocietyallergy@gmail.com](mailto:nesocietyallergy@gmail.com) OR by mail with a check made payable to "NESAs" along with completed "COMMERCIAL SUPPORT ADHERENCE POLICY AGREEMENT":

**New England Society of Allergy (NESAs)**  
**c/o Lisa Henry**  
**Post Office Box 342, North Uxbridge, MA 01538**

The NESAs Board greatly appreciates your support for these outstanding regional educational programs designed to bring cutting edge scientific information to Allergists/Immunologists in the New England Region. Thank you for your continued support.

Sincerely,

*Jordan Scott, MD*  
Treasurer

*Shayna Burke, MD*  
Incoming Treasurer

*Lisa Henry*  
Administrative and Exhibit Coordinator