



New England
Society of Allergy

Founded in 1956

www.newenglandsocietyofallergy.org

Dear Corporate Sponsor,

After a year's hiatus caused by the COVID pandemic, we are excited to officially welcome your company's participation as a corporate sponsor for the Fall 2021 New England Society of Allergy (NESA) educational program.

UPCOMING NESA EDUCATIONAL PROGRAMS:

October 20, 2021 – Online Meeting with links to sponsored content

Our Fall 2021 meeting will be an online gathering with links to four lectures recorded for NESA by nationally recognized speakers (see NESA website for full agenda). CME for these lectures will be offered through the AAAAI. **For sponsors, there will be a separate section of the meeting website labelled as Sponsor Created Content (not for CME) where each sponsor can provide a link to a video or a presentation for meeting attendees to access.** Links to these talks will remain available on the AAAAI website for later viewing.

Sponsorship fees are \$1000 per company for the Fall 2021 meeting. The fees cover expenses such as meeting costs as well as underwriting a small portion of the administration fees. **Deadline to submit attached Industry Agreement Form and content to be hosted is 10/13/2021.**

This meeting will provide unbiased CME and CE accredited presentations for our 160 members and their nursing support staff. **Unlike our traditional in person meetings, this virtual meeting will also be available to all AAAAI members.** Detailed information and brochures for all our meetings can be found posted on our website at: newenglandsocietyofallergy.org.

NESA takes all the appropriate actions to adhere to the policies and procedures outlined by our CME committee. Our CME committee complies with Standards for Commercial Support of NESA's Continuing Medical Education which is in accordance with the ACCME Standards for Commercial Support guidelines.

Please visit the NESA website: <http://www.newenglandsocietyofallergy.org/meetings/exhibitors/> to make payment and submit the required INDUSTRY AGREEMENT and W9 forms.

For our Spring 2022 meeting, we anticipate a return to traditional in-person meetings in April 2022 at the Westford Regency in Westford, MA.

The NESA Board greatly appreciates your support for these outstanding regional educational programs designed to bring cutting edge scientific information to Allergists/Immunologists in the New England Region. Thank you for your continued support.

Sincerely,

Jordan Scott, MD

Treasurer

Christine Barboza

Administrative and Exhibit Coordinator