

Pharmacoequity & Cost-Effective Care in the Allergy Immunology Clinic

Understanding the challenges we face to providing the right care, at the right time, every time, to everyone.



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Disclosures

- I serve on the Allergy Immunology Joint Task Force on Practice Parameters and the AAAAAI Board of Directors, am an Associate Editor for Annals of Allergy, Asthma, and Immunology, and an Editorial Board Member for the Journal of Allergy and Clinical Immunology In Practice and the Journal of Food Allergy. Views expressed are my own



Learning Objectives

- Discuss pharmacoequity as an essential component to ensure treatment options and modalities are available to all patients regardless of race, ethnicity, and class.
- Describe a role of cost-effective care in addressing racial and socioeconomic disparities and beyond.
- Consider innovation in clinical practice



“What is the right care for Jeremy?”

- You are counseling the family of a 16 year old adolescent with severe persistent asthma
- The medical history is notable for
 - Three asthma admissions, 2 ICU stays, 1 intubation
 - Multiple environmental and food allergies
 - Ongoing issues of adherence
 - Uses OTC epinephrine inhaler for symptoms due to cost and access issues
- His insurer has refused to allow reimbursement for an asthma biologic until his insurance claims demonstrate regular use of an inhaled corticosteroid



What is Pharmacoequity?



- The US pays more for medical care than anywhere else in the world
- The costs are not equitably distributed
- Unequal access = unequal care

“Pharmacoequity is equity in access to ensure that all patients, regardless of race, ethnicity, socioeconomic status, or availability of resources, have access to the highest quality of pharmacotherapy to manage their health condition”

Conway A et al. J Allergy Clin Immunol In Pract 2024
Chalasiński et al. J Health Policy Law 2022

What is Cost-Effective Care Look Like?



Lives Vs. The Economy

APRIL 16, 2020 - 4:21 PM ET
By Sarah Grunwald, Nancy Medina

ICER \$50,000 to \$100,000/QALY
(\$10 million/death prevented)
(Net monetary benefit)

CE Ratio

$$= \frac{COM_{Treatment} - COM_{Comparator}}{EFT_{Treatment} - EFT_{Comparator}}$$

DOMINANT

QALYS

Health State Utilities

\$

Thinking Fast, Thinking Slow...

System 1: Quick, Intuitive, Heuristic

System 2: Analytical, Deliberate, Reasoned

Daniel Kahneman

Conway A et al. Pharmacoequity and Biologics in the Allergy Clinic: Providing the Right Care, At the Right Time, Every Time. J Allergy Clin Immunol In Pract. 2024

AHRQ Agency for Healthcare Research and Quality

Abrams E, Singer A, Shaker M, Greenhawt M. What the COVID-19 Pandemic Can Teach Us about Resource Stewardship. JACI in Practice 2021; ahrq.gov

TABLE I. Six domains of health care quality¹¹

Domain	Description
Safe	Avoids harm from care that is intended to be helpful
Effective	Services based on scientific knowledge; avoidance of services that are not beneficial
Patient-centered	Care that is based on individual patient needs and values and guided by these needs and values
Timely	Reducing wait and delay as much as possible
Efficient	Avoiding waste of medical equipment, supplies, and time
Equitable	Consistent quality of care across personal characteristics

Healthcare Quality Imperative for Pharmacoequity

Cost-Effective

Pharmacoequity

CEA's can help inform pharmacoequity

Multilevel Determinants of Pharmacoequity

Chalasani et al. J Health Policy Law 2022

Patient Factors

- Race & Ethnicity
- Educational Attainment
- Employment Status
- Trustworthiness
- Language & Literacy

Health Systems Factors

- Provider Bias
- Geographic Access
- Staff Diversity
- Research Infrastructure
- Quality of Care

Social Policy Factors

- Transportation Access
- Pharmacy Access
- Income & Wealth
- Neighborhood Factors
- Criminal Justice

Health Policy Factors

- Insurance Coverage
- Payor Benefits
- Drug Development
- Research Regulation
- Drug Pricing

Determinants of Pharmacoequity

Context & Challenges to Pharmacoequity

Patient Factors

- Race & Ethnicity
- Educational Attainment
- Employment Status
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- Research Regulation
- Drug Pricing

Determinants of Pharmacoequity

- SES
- Race and ethnicity
- Geography
- Age
- Reimbursement & Health System
- Indication & Prior Authorization
- Coupon/Rebate & Patient Assistance Programs
- Cost-effectiveness & Access

Conway A et al. Pharmacoequity and Biologics in the Allergy Clinic: Providing the Right Care, At the Right Time, Every Time. J Allergy Clin Immunol In Pract. 2024

Pharmacoequity and SES

Trends and Disparities in Asthma Biologic Use in the United States

Inselman et al. JACI IP 2020

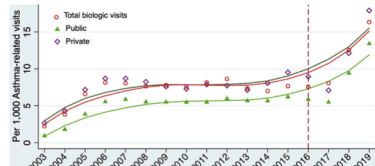
Biologic use was more likely in those with:

- Middle age
- Higher income
- Commercial insurance
- Specialist access

Adding omalizumab to guideline directed therapy for inner-city youth is VERY effective. In the ICATA study adherence to therapy was 85% in those receiving treatment

Missed Opportunities

Pharmacoequity, Insurance, and Race



Alenrooye et al. JACI IP 2021

- In a 2021 evaluation of the IQVIA (a sample of 3,700-4,100 office-based physicians) national database no biologics were recorded for those without insurance
- Biologic use is lower in those publicly insured
- Among the publicly insured, Black patients are particularly under-represented compared to White patients

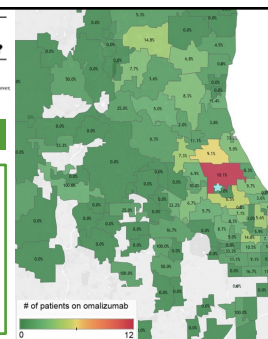
Do regional geography and race influence management of chronic spontaneous urticaria?

Charles S. Mousavi, MD, MSc,^{1,2} Matthew Greenhawt, MD, MSc, MBA,³ Polina Iwas, BS,⁴ Louella Au, PhD,⁵ Stephanie Mehta, MD,^{3,4} John Oppenheimer, MD,³ David Lang, MD,³ Jonathan Bernstein, MD,^{3,4} and Marcus Shaker, MD, MSc^{1,2}
¹Emory and ²Georgia, ³Illinois, ⁴Ohio, ⁵New York, ⁶Illinois, ⁷Ohio, and ⁸Illinois and ⁹Illinois

JACI IP 2022

Geography and Race

- In a large Chicago-area health care system, small-area geographic practice variation was noted
- Rates of omalizumab use varied by patient zip code with greater rates near the academic medical center
- Higher rates of omalizumab use were associated with White race in patient-level analyses



Estimation of Health and Economic Benefits of Clinic Versus Home Administration of Omalizumab and Mepolizumab

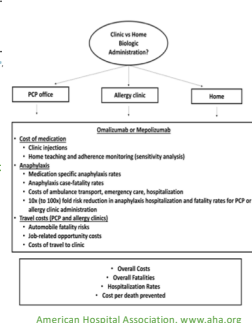
Marcus Shaker, MD, MSc,¹ Aaron Briggs, MD,² Ahmad Othman, MD,³ Emily Ouellet, PhD,⁴ John Oppenheimer, MD,⁵ and Matthew Greenhawt, MD, MSc, MBA,⁶ ¹Emory and ²Georgia, ³Illinois, ⁴Ohio, ⁵New York, ⁶Illinois, ⁷Ohio, and ⁸Illinois

JACI IP 2020

Geography, Access, & Risk

Each year 3.6 million people in the United States do not obtain medical care due to transportation issues

- A universal requirement for indefinite administration of omalizumab in the specialist clinic was associated with greater costs and worse outcomes because the risk of automobile-related fatalities from repeated clinic visits offset the risk of fatal anaphylaxis



American Hospital Association, www.aha.org

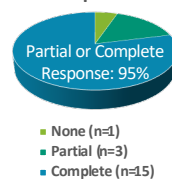
Omalizumab for chronic urticaria in children younger than 12 years

Al-Shaikhly et al. Annals of Allergy, Asthma, and Immunology 2019

Pharmacoequity by Age

- In a 2019 systematic review of omalizumab for urticaria 95% of those treated had a partial or complete response
- Still, despite approval for asthma to 6 years of age, and food allergy to 1 year of age, omalizumab is denied to many younger patients who would benefit from the therapy for urticaria

Response



Pharmacoequity by Indication

HIGHLIGHTS OF PRESCRIBING INFORMATION

These highlights do not include all the information needed to use XOLAIR safely and effectively. See full prescribing information for XOLAIR.

INDICATIONS AND USAGE—

- XOLAIR is an anti-IgE antibody indicated for:
 - Moderate to severe persistent asthma in adults and pediatric patients 6 years of age and older with a positive skin test or in vitro reactivity to a perennial allergen and symptoms that are inadequately controlled with inhaled corticosteroids (1.1)
 - Chronic rhinosinusitis with nasal polyps (CRSwNP) in adult patients 18 years of age and older with inadequate response to nasal corticosteroids, as add-on maintenance treatment (1.2)
 - Chronic spontaneous urticaria (CSU) in adults and adolescents 12 years of age and older with skin symptoms despite H1 antihistamine treatment (1.3)

Limitations of Use—

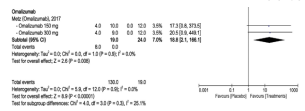
- Not indicated for acute bronchospasm or status asthmaticus. (1.1, 5.3)
- Not indicated for other allergic conditions or other forms of urticaria. (1.1, 1.3)

Omalizumab may be effective in other conditions but access is limited by variable ability to advocate for off-label use

Treatments of cold urticaria: A systematic review

Kenneth K. Kottmann, MD,¹ Steven H. Bernstein, PhD,² Praveen Tachibana, MD,³ Lorne Chahal, MD,⁴ Parvaneh Wernersing, MD,⁵ Chandra Subramanian, MD,⁶ and Marcus Shaker, MD,⁷ ¹Emory, ²Illinois, ³Illinois, ⁴Illinois, ⁵Illinois, ⁶Illinois, ⁷Illinois

JACI 2019



"Omalizumab at 150 and 300 mg every 4 weeks was shown to be effective for patients with ColdU refractory to antihistamines."

Penny-wise and Pound-foolish: A Cost-Effectiveness Analysis Of Unrealized Gains And Hidden Costs of 95165 Reimbursement

Marcus Shaker¹, Welly Soong², Priya Bansal³

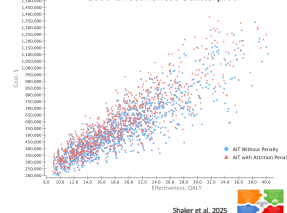
Affiliations → expand
PMID: 41038315 DOI: 10.1016/j.jaip.2025.09.030

Pharmacoequity by Reimbursement

- A non-penalized analysis dominated all non-subsidized scenarios
- Withholding allergist reimbursement was not cost-effective if it limited access to less than 10% of patients (societal perspective)

Costs of incomplete allergist reimbursement could exceed \$1.3 billion

Cost-Effectiveness Scatterplot



White bagging, brown bagging and site of service policies: best practices in addressing provider markup in the commercial insurance market
 Thummal et al. Journal of Comparative Effectiveness Research 2023

"Policies should be structured to promote health equity by keeping front and center the risks to patients with less income and social support who may have the greatest challenges navigating these policies"

Pharmacoequity by Health system

- Traditional 'buy and bill' is replaced by another entity supplying the drug to the clinician and reimbursing the clinician only for administration
- Payers favor this to reduce costs
- Health systems express concerns for patient safety, misrouted medications, and access

"Site of service" policies pose similar logistic hurdles

The patient can be stuck in the middle if there are not rapid exceptions made for clinical & social factors

Special Article
 Global Variability in Administrative Approval Prescription Criteria for Biologic Therapy in Severe Asthma
 Pashang et al. JACI 11P (2023)

"Biologic prescription criteria differed substantially across 28 countries from five continents"

Pharmacoequity by Prior Authorization

Omalizumab Mepolizumab

Prove that you need it
 "Real world effectiveness is not efficacy"
 "You haven't earned it..."
 ...should poor adherence be a contraindication to a biologic?

- Step therapy that increases care complexity – is the paradigm patient-centered?
- Delay in access of therapy increases risk for disease exacerbation

Dudak et al. Prior authorization delays biologic initiation and is associated with a risk of asthma exacerbations. Allergy Asthma Proc 2021

Adherence Rates: Correspond to health literacy, asthma control, and inpatient admission

A Numeracy (ANQ) **(a)** **(b)** **B** Print literacy (S-TOFHLA) **(a)** **(b)**

Adherence (%)

Asthma Control

Visit

Adherence as a barrier to a biologic threatens equity

Asthma Numeracy and Print Literacy Score = Number correct
 Asthma Control Questionnaire, 0 = Total control, 6 = Extremely uncontrolled

Appter et al. JACI 2013; Poowuttikul et al. Global Pediatric Health 2017

Pharmacoequity through PAP's

- Despite best intentions, Patient Assistance Programs may represent a "Band-Aid solution for an imperfect system"
- PAPs can be a solution for some who are underinsured but there can be a lack of transparency in these programs
- PAPs increased care complexity
- However, PAPs are not accessible to everyone and generally require
 - Permanent legal residency in the U.S. or Puerto Rico
 - Proof of lack of insurance or lack of coverage
 - Additional eligibility requirements
 - Manufacture rebates violate Federal Anti-kickback law and are not accessible to patients receiving Medicare or Medicaid

Zafar ST, Peppercorn JM. Patient Assistance Programs: A Path to Affordability or Barrier. J Clin Onc. 2017

Patient Assistance Programs: What Are They and How Do They Work? - GoodRx
 Medicare Patients Aren't Allowed To Use Drugmaker Discount Coupons - Shots - Health News - NPR

Context & Challenges to Pharmacoequity

Patient Factors

- Race & Ethnicity
- Educational Attainment
- Employment Status
- Trustworthiness
- Language & Literacy

Health Systems Factors

- Provider Bias
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- Payer Benefits
- Drug Development
- Research Regulation
- Drug Pricing

Determinants of Pharmacoequity

- SES ✓
- Race and ethnicity ✓
- Geography ✓
- Age ✓
- Reimbursement & Health System ✓
- Indication & Prior Authorization ✓
- Coupon/Rebate & Patient Assistance Programs ✓
- Cost-effectiveness & Access

Conway A et al. Pharmacoequity and Biologics in the Allergy Clinic: Providing the Right Care, At the Right Time, Every Time. J Allergy Clin Immunol Pract. 2024

Access to SMART for the Underinsured – An Example

A

Increased OQLY

Increased OQLY

Compared to OTC epinephrine, OTC budesonide-formoterol:

- Was associated with **11,865 fewer deaths**
- Saved **\$70.29 billion**
- Prevented **14.64 million severe exacerbations**

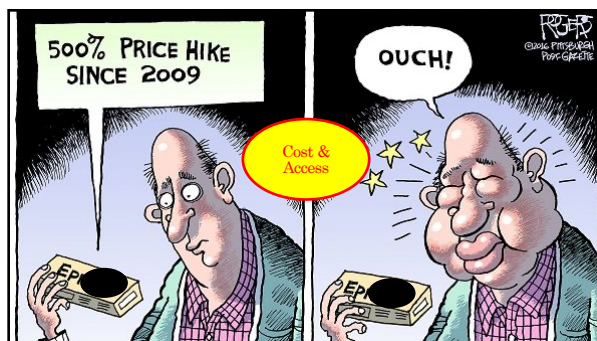
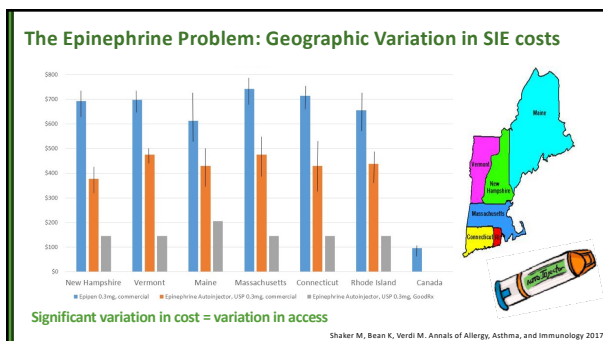
When used to manage asthma, inhaled epinephrine has well-founded safety concerns, as beta-agonists use alone without inhaled corticosteroids increases the risk of asthma death, whereas inhaled corticosteroids can prevent asthma fatalities

In 2021, full year Primatene Mist sales increased by 41% up to \$73 million

No professional society recommends use of this drug

Microsimulation of Underinsured U.S. Patients (n=5,250,000 patients with mild asthma per arm)

Ho J, Shaker M, et al. Annals of Allergy, Asthma, Immunology 2023
 Federman et al. JAMA 2022; Spitzer et al. NEJM 2012; Sussner et al. NEJM 2020
 www.genentechpharmaintelligence.indinfa.com. Accessed December 18, 2022



Comparative Cost-effectiveness

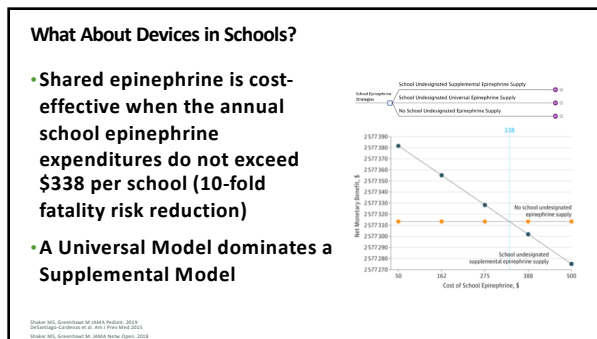
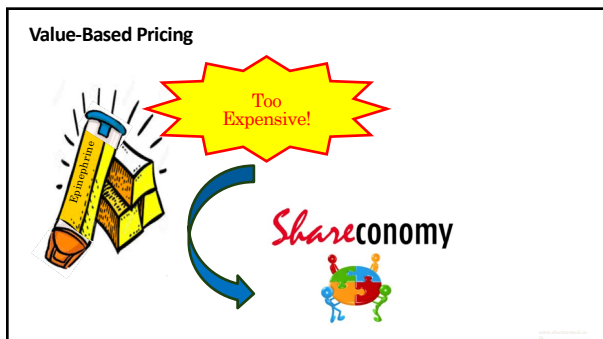
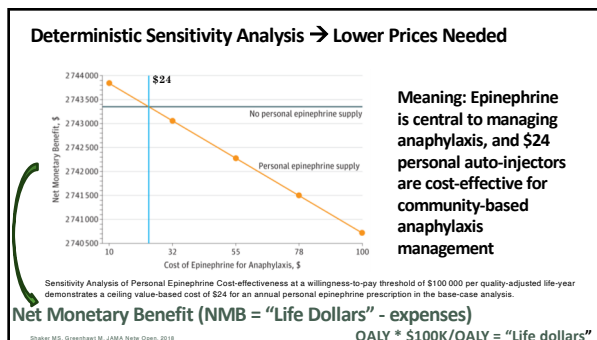
Table 2. Cost-effectiveness of Personal Self injectable Epinephrine

Anaphylaxis Preparedness Strategy	\$715 per Year Cost, \$	QALY, No.	Risk-Specific Fatalities, No.	ICER, \$	\$30 per Year Cost, \$	ICER, \$
Annual personal epinephrine prescriptions (95% CI)	25 478 (25 399-25 557)	27 4446 (27 4247-27 4645)	0.00056 (0.000414-0.000706)	2 742 697	1685 (1675-1695)	161 810
No annual personal epinephrine prescriptions (95% CI)	654 (645-663)	27 4325 (27 4134-27 4536)	0.00148 (0.001242-0.001718)	NA		

Abbreviations: ICER, incremental cost-effectiveness ratio; NA, not applicable; QALY, quality-adjusted life-year.

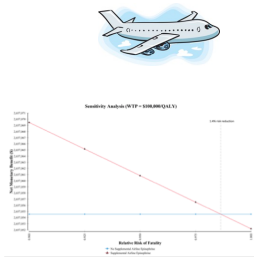
Way Too Expensive!

Shaker MS, Greenhawalt M. JAMA Netw Open. 2018



And Elsewhere...

- Also cost-effective on airplanes
- 771 million passengers each year
- 7309 aircraft in the US commercial fleet
- At the school based cost of \$338 per aircraft, cost is \$0.08 per at-risk passenger
- Cost-effective if autoinjectors provide at least a 1.4% fatality risk reduction.



Dartmouth-Hitchcock

Anaphylaxis Practice Parameter 2023

CBS 22

We suggest keeping stock EAI in community settings be encouraged, if feasible.

Strength:
Conditional

Evidence certainty:
Very low

Golden DBK, Wang, et al. Anaphylaxis: A 2023 Practice Parameter Update. Annals of Allergy, Asthma, and Immunology. 2023

Fewer Devices = Lower Cost

Does EVERYONE need multiple devices?

- The dogma in food allergy management is to always have 2 epinephrine autoinjector devices on one's person at all times
 - Fewer than 12% of children require 2nd epinephrine dosing, schools now stock undesignated epinephrine, and people don't carry 1 device let alone 2 devices....
- We compared three scenarios: everyone gets 2 devices (universal approach), 2nd device only given with a prior history of anaphylaxis (PMH anaphylaxis), and 2nd device only given with prior history of anaphylaxis requiring multiple epinephrine doses (multi-epi)

Shaker, Turner, Greenhawt. Journal of Allergy and Clinical Immunology in Practice. 2021

Sensitivity Analyses: When It makes sense that everyone get two...

Additional contextual issues

- What is the patient's risk threshold?
- Have they needed multiple devices in the past?
- Do they have a high risk food allergen?
- What of the risk of device misfire?
- How do non-injectable routes of epinephrine factor in?

Anaphylaxis Practice Parameter 2023

CBS 24

We suggest that in jurisdictions where single-packs of EAI are available, clinicians consider a patient's risk factors for severe anaphylaxis, their values and preferences, and contextual factors when deciding whether to prescribe only 1 vs multiple EAI. We suggest routinely prescribing more than one EAI when patients have previously required multiple doses of epinephrine to treat an episode of anaphylaxis and/or have biphasic reactions

Strength:
Conditional

Evidence certainty:
Very low

Golden DBK, Wang, et al. Anaphylaxis: A 2023 Practice Parameter Update. Annals of Allergy, Asthma, and Immunology. 2023

What about non-injectable routes of epinephrine?

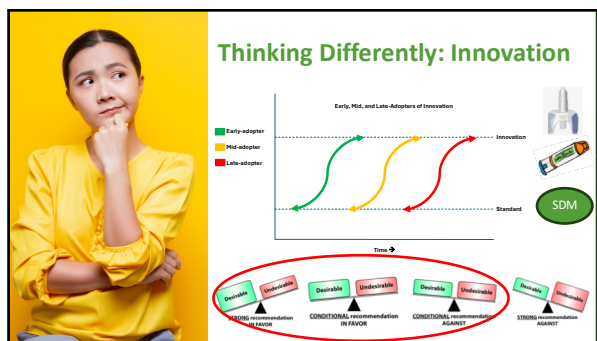
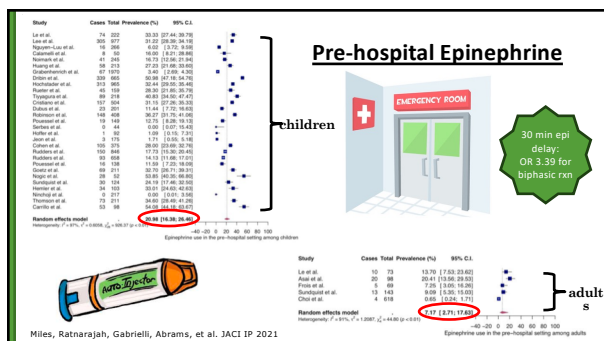
Needle Phobia, Cost, Access, & Equity



Needle fear: Nearly universal in children; 20-50% of adolescents; 20-30% of young adults; 16% of adults defer flu vaccine due to needle fear

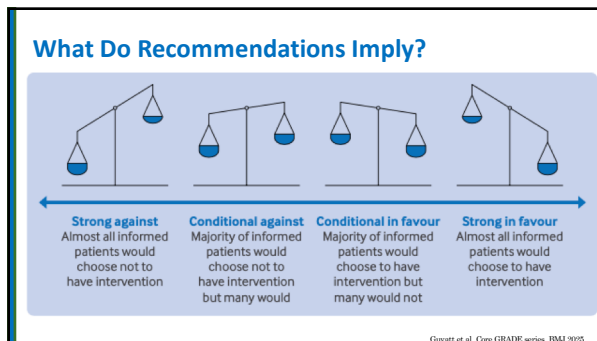
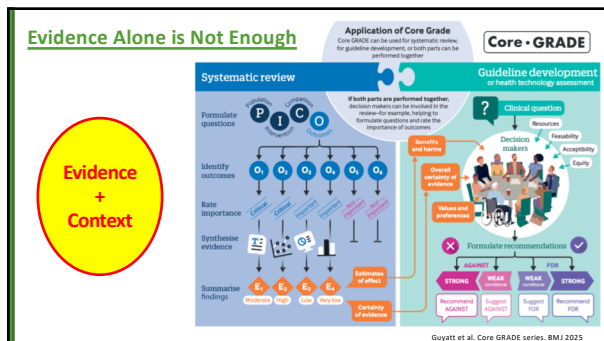
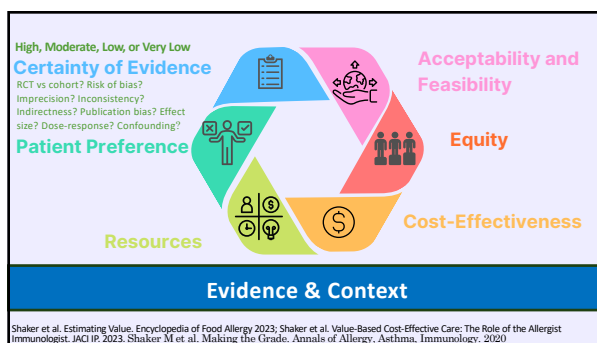


"This is gonna hurt like hell."
© 2023 by the American Academy of Allergy, Asthma & Immunology



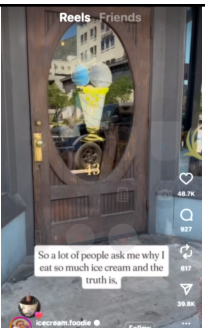
Certainty of Evidence + Context Inform Recommendations

Evidence Certainty	
High	Further research is very unlikely to change the confidence in the estimate of effect.
Moderate	Further research is likely to have an important impact on the confidence in the estimate of effect and may change the estimate.
Low	Further research is very likely to have an important impact on the confidence in the estimate of effect and is likely to change the estimate.
Very Low	Any estimate of effect is very uncertain.



Evidence Still Matters!

- Evidence **is foundational**
- Certainty of evidence **is variable**
- Comfort with very low certainty evidence **is variable**
- Context **is variable**
- SDM **is key** when strong recommendations are absent and evidence is very low certainty



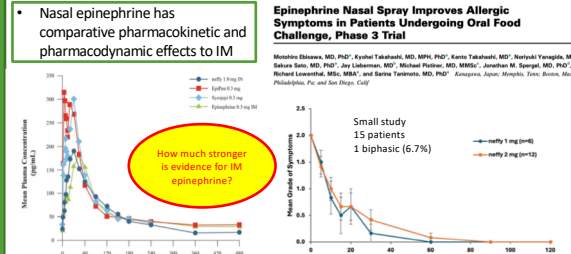
Evidence Still Matters!

- Nasal epinephrine has comparative pharmacokinetic and pharmacodynamic effects to IM

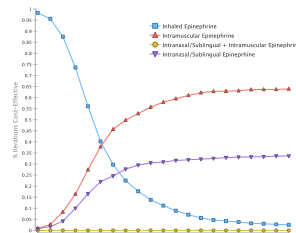
Original Article

Epinephrine Nasal Spray Improves Allergic Symptoms in Patients Undergoing Oral Food Challenge, Phase 3 Trial

Shenoy D, et al. JACI 2025



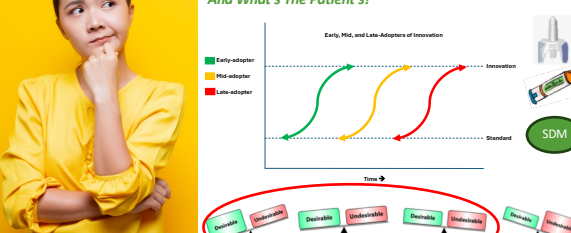
Nasal epinephrine: Cost, Access, and Evidence Certainty



- Intranasal epinephrine can be cost effective provided the annual incremental cost dose not exceed \$4 compared to injectable epinephrine
- Carrying both an intranasal device and a back-up autoinjector due to fear of nasal device failure is not cost-effective

What's Your Comfort level?

And What's The Patient's?



Disruptive Innovation in A/I - Examples

- A **Disruptive Innovation** is a type of advancement in which a new product or service line meets some aspect of a consumer gap
- The DI *may* be accompanied by some limitation

As an innovation, what is the role of nasal epinephrine? Equivalent to IM?

Established allergy-immunology procedure	DI	Explanation
Inhaled corticosteroids	Leukotriene receptor antagonists	The DI facilitated a once-daily oral therapy for asthma without drug monitoring but proved less effective than inhaled corticosteroids. ¹⁹ Additional concerns emerged for adverse neuropsychiatric effects. ²⁰
Face-to-face office visit	Telemedicine	The DI facilitated healthcare for individuals unable to travel or preferring not to for an in-person visit; however, telemedicine visits do not provide for all capabilities as in-person visits. ²¹
One-size-fits-all approach to treatment of refractory asthma	Treatment with biologic agent for refractory asthma based on biomarkers	A personalized approach in patients with refractory asthma may facilitate endotype-driven care models; however, it may also challenge equitable care delivery for those without subspecialty access. ^{22,23}
In-office lung function testing	At-home lung function monitoring	A home lung function monitoring is more accessible but also more limited in scope than in-person evaluation. ²⁴

DI, disruptive innovation.

Shaker et al. JACI IP 2025

Annals of Allergy, Asthma & Immunology

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EDITORIALS | Articles in Press, September 10, 2025

Open Access to Life-Saving Medication in Allergy-Immunology: The Predicate Device – Past, Present, and Future

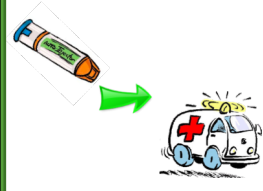
Shenoy D, et al. JACI 2025

For all persons at risk for anaphylaxis, and in particular for historically marginalized populations who have inequitable access to both diagnosis and medical therapy, both OTC epinephrine access and price reduction are overdue. In 2025, with an FDA approved nasal epinephrine using an OTC approved predicate device and containing the equivalent drug dosage now available in an OTC epinephrine inhaler (inappropriately approved for asthma [actually, one full canister of Primatene Mist contains 20 mg of epinephrine, at a cost of \$27]), and with some injectable epinephrine devices available for public use in settings with defibrillator access²⁶, there is little reason to delay.

Are we ready for this?

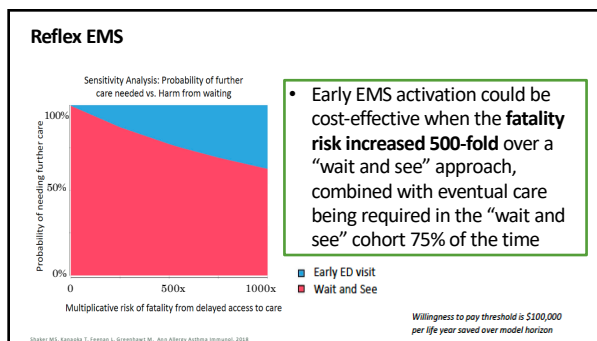
Innovation in Health Care Delivery Reflex EMS for Resolved Symptoms...

More examples



- The incremental cost per life year saved was nearly \$150M/QALY for reflex EMS
- With the cost per death prevented reaching \$1.3B

Shaker M, Kanaka T, Freeman L, Greenblatt M. Ann Allergy Asthma Immunol. 2018



Anaphylaxis Practice Parameter 2023

CBS 26
Strength: Conditional
Evidence certainty: Very low

We suggest that clinicians counsel patients that immediate activation of EMS may not be required if the patient experiences prompt, complete, and durable response to treatment with epinephrine, provided that additional epinephrine and medical care are readily available, if needed. We suggest that clinicians counsel patients to always activate EMS following epinephrine use, if anaphylaxis is severe, fails to resolve promptly, fails to resolve completely or nearly completely, or returns or worsens following a first dose of epinephrine.

Golden DBK, Wang, et al. Anaphylaxis: A 2023 Practice Parameter Update. Annals of Allergy, Asthma, and Immunology. 2023

An important step to assure costs of care are necessary

Considerations for Home Management

- ✓ Patients / caregivers engaged in shared decision making
- ✓ Immediate access to at least 2 epinephrine autoinjectors
- ✓ Immediate access to person(s) who can help
- ✓ Clear understanding of thresholds for further care
- ✓ Understanding of how to use epinephrine device

X Patient/caregiver not comfortable with home observation
X No extra epinephrine on hand
X No access to additional help
X Unsure (or unwilling) to use epinephrine
X History of near fatal anaphylaxis
X Poor adherence to recommendations

Casale TB, Wang J, Oppenheimer J, Nowak-Węgrzyn. Acute At-Home Management of Anaphylaxis: 911: What is the Emergency? J Allergy Clin Immunol Pract 2022

Contextual Considerations

Home observation following first dose of epinephrine	Signs and symptoms that had emerged prior to epinephrine administration resolve within minutes of epinephrine administration, without recurrence. Patient is asymptomatic. Patients with scattered residual hives or other rash (including erythema), even those with newly emerging but isolated hives or erythema without other symptoms occurring after epinephrine administration may be observed at home provided no additional new symptoms develop.
Consider EMS activation and possibly second dose of epinephrine but can continue to observe at home if comfortable	Signs and symptoms that had emerged prior to epinephrine administration are improving or resolving within minutes of epinephrine administration. For example, persistence of a mild sensation of globus, nausea, coughing, or stomachache may be closely observed at home provided symptoms are improving (not worsening and are perceived to be getting better) and do not persist for longer than 10-20 minutes without any additional signs of improvement.
Activate EMS immediately, consider second dose of epinephrine, do not observe at home	Signs and symptoms that had emerged prior to epinephrine administration are not resolving. Particularly concerning symptoms would include respiratory distress, stridor, altered consciousness, cardiovascular instability, cyanosis, or incontinence not typical for their age. This would also include non-skin symptoms that fail to resolve or worsen, including but not limited to repeated (>2 total episodes of vomiting), persistent hoarseness, cough, dysphagia, wheezing, or lightheadedness.

Disruptive Innovation in Food Allergy Screening and Allergy Diagnosis

More examples

Challenges to Cost-Effectiveness & Pharmacoequity

- Access
- Education
- Transportation
- Diversity
- Cost



Remember: each year 3.6 million people in the United States do not obtain medical care due to transportation issues

Shaker M, Shaker S, Chen CL, et al. Allergy. 2018
Greenblatt M, Shaker M, JAMA Network Open. 2019
Shaker M, Shaker S, Greenblatt M. Allergy. 2019
Shaker M, Shaker S, Greenblatt M. Allergy. 2019



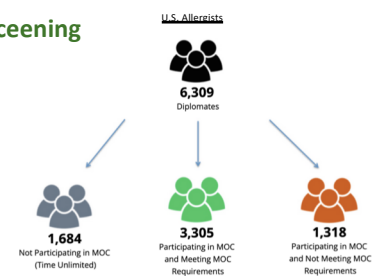
Equity

- Socioeconomic disadvantage may limit access to opportunities for screening and early introduction of potential food allergens
- The cost of food allergy is high
 - Estimated at \$4,184 per child in 2013 in the US
 - May disproportionately affect families living in poverty

Gupta et al. The economic impact of childhood food allergy in the United States. JAMA Pediatr 2013
Jiang et al. Racial, Ethnic, and Socioeconomic Differences in Food Allergies. JAMA Open 2023

Feasibility of Screening

- Greater than 640,000 infants at risk annually
- Only 40-60% of practicing allergists offer infant food challenges



U.S. Allergists

6,309 Diplomates

1,684 Not Participating in MOC (Time Unlimited)

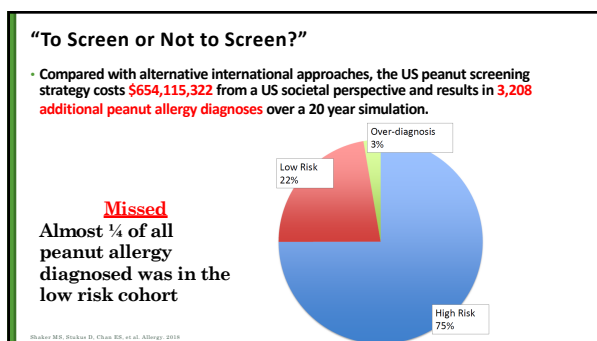
3,305 Participating in MOC and Meeting MOC Requirements

1,318 Participating in MOC and Not Meeting MOC Requirements

Source: Allergist. Accessed October 1, 2023. Shaker et al. 2019; Grelwe et al. 2019; Abrams et al. 2019

"To Screen or Not to Screen?"

Infants at Risk	Cost Per Patient At Risk	QALY Per Patient At Risk	Allergic Reactions Per Patient At Risk
For Peanut Allergy (Personal History of Early Onset Eczema and/or Egg Allergy)			
No Screening	\$6,557	19.63	0.4
Skin Test Screening	\$7,576	19.62	0.35
Specific IgE Screening	\$7,977	19.6	0.38
Delayed Introduction	\$11,708	19.46	0.72
For Peanut Allergy (Sibling History Of Peanut Allergy)			
No Screening	\$3,278	19.72	0.2
Skin Test Screening with Challenge	\$3,984	19.72	0.2
For Egg Allergy (Early Onset Eczema)			
No Screening, Early Cooked Introduction	\$2,235	19.78	0.03
Skin Test	\$9,100	19.59	0.12
Specific IgE	\$18,957	19.28	0.26
Delayed Cooked Introduction	\$10,615	19.53	0.13



Consensus Document

A Consensus Approach to the Primary Prevention of Food Allergy Through Nutrition: Guidance from the American Academy of Allergy, Asthma, and Immunology; American College of Allergy, Asthma, and Immunology; and the Canadian Society for Allergy and Clinical Immunology

A Balanced Approach

"While screening peanut skin or sIgE testing and/or in-office introduction is not required for early introduction, this remains an option to consider for families that prefer to not introduce peanut at home; this decision is preference-sensitive and should be made taking into account current evidence and family preferences"

Journal of Allergy and Clinical Immunology In Practice 2021

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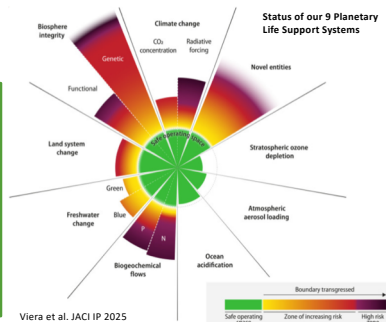
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Journal of Allergy and Clinical Immunology In Practice 2021



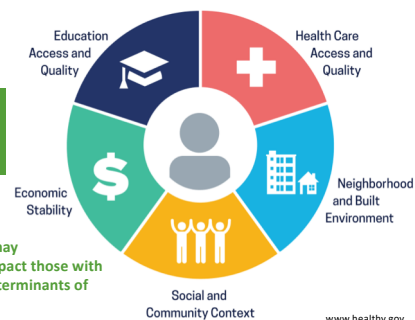
Planetary Health & Low Value Care

- Human health is connected to planetary health
- Reducing low value care is not just an economic imperative
- The healthcare sector contributes to pollution – specifically through greenhouse gas emissions, water use, waste generation, and unnecessary travel

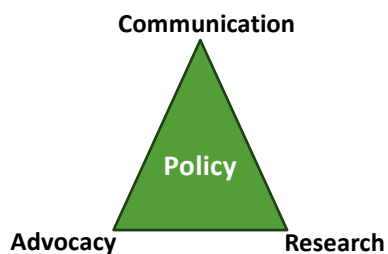


Social Determinants of Health

Low value therapies may disproportionately impact those with inequities in social determinants of health



A Path Forward Toward Pharmacoequity & Value



Take Home Points

Pharmacoequity involves patient, social, health system, and policy factors

Many therapies cost too much and patterns of utilization are not equitable

Current patchwork solutions are not adequate or sustainable

Value-based models of care and innovation can help

Thank You

